

Lobbying for Lincolnshire

The impacts of lobbying cannot always be easily measured with data and numerical indicators and lobbying is often about reacting to events as they arise. Nevertheless, lobbying plays an important role in bringing our issues to the fore and changing views. Thus we have outlined several key areas where we believe Economy and Culture should concentrate their efforts for the people of Lincolnshire in obtaining better facilities, improving the economy, up skilling our workforce and ensuring Lincolnshire is clearly marked on the map. These areas are:

Key Areas:	Activities taken place during Quarter 1 2015/16:
<ul style="list-style-type: none"> Supporting the development of the economic case for further investment in rail services that serve the county 	<p>Trial services have run from London to Lincoln in support of some 2015/Magna Carta events; these have been relatively successful.</p> <p>LCC has supported the LEP in preparing a rail prospectus. LCC has also supported the LEP in becoming involved in the Transport for the North and Midlands Engine discussions about transport, this will position us effectively in discussions about rail investment.</p>
<ul style="list-style-type: none"> Maintaining a dialogue with Ministers and government officials via the work of the GLLEP to maximise the funding available to deliver improvements to the local economy 	<p>The strategic economic plan is being refreshed, and this will be the document that is used to maintain a dialogue with ministers and government officials.</p> <p>The new SEP will be launched at the "Business Live" event which is being held on 23rd October 2015. Senior civil servants will attend this.</p> <p>Officers and business leaders will attend a meeting with George Eustice MP on 29th September to give government contributions towards their 25 Year Rural Plan.</p>
<ul style="list-style-type: none"> Continuing to raise the issue of coastal flooding and the important role the coastline makes to rural economies through the Coastal Communities Alliance 	<p>Detailed dialogue between Environment Agency, LCC, and coastal defence partners is being undertaken. The purpose of this is to agree a plan of projects which could seek EU funding.</p>

<ul style="list-style-type: none">• Present evidence and promote cases to amend EU and national policy and funding criteria based on Lincolnshire's economic priorities	The EU Funding Programme has now been agreed. Lincolnshire's ability to use ERDF to tackle coastal flooding schemes has been recognised in the document.
<ul style="list-style-type: none">• Continue to engage with national, rural and coastal networks that share common issues and to raise those issues with the decision makers	LCC has been asked by Department for Communities and Local Government to be the lead organisation on the Coastal Town Teams scheme, co-ordinating the actions of teams across the country.